BrightAuthor creates, publishes and networks digital signage presentations with ease.

BrightAuthor is a PC software application for BrightSign that makes creating, publishing and managing BrightSign presentations simple and dependable. It is the central application for all your BrightSign needs, from building and distributing eye-catching presentations to managing your entire network of remote signs. Not only does BrightAuthor offer an intuitive user interface and a wealth of digital signage features, it is also free of charge to all BrightSign customers. Experience BrightAuthor and see how easily it brings your presentations to life.
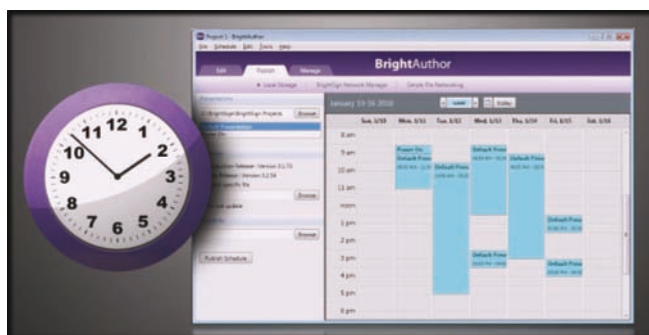
Create
- Design full-screen or multi-zone layouts
- Use preset screen layout templates or create your own
- Build looping playlists with drag and drop functionality
- Create interactive playlists by linking media files together with triggers such as button controls, touch screen areas, barcode scans and more
- Add synchronization across multiple displays or between zones
- Tailor playlists with slide transitions, display intervals, live video, colors, fonts, and volume levels

Publish
- Add day-parting and scheduling using a simple calendar tool
- Ensure dependable playback with automatic publishing: bundles all necessary content, playlists and supporting files together
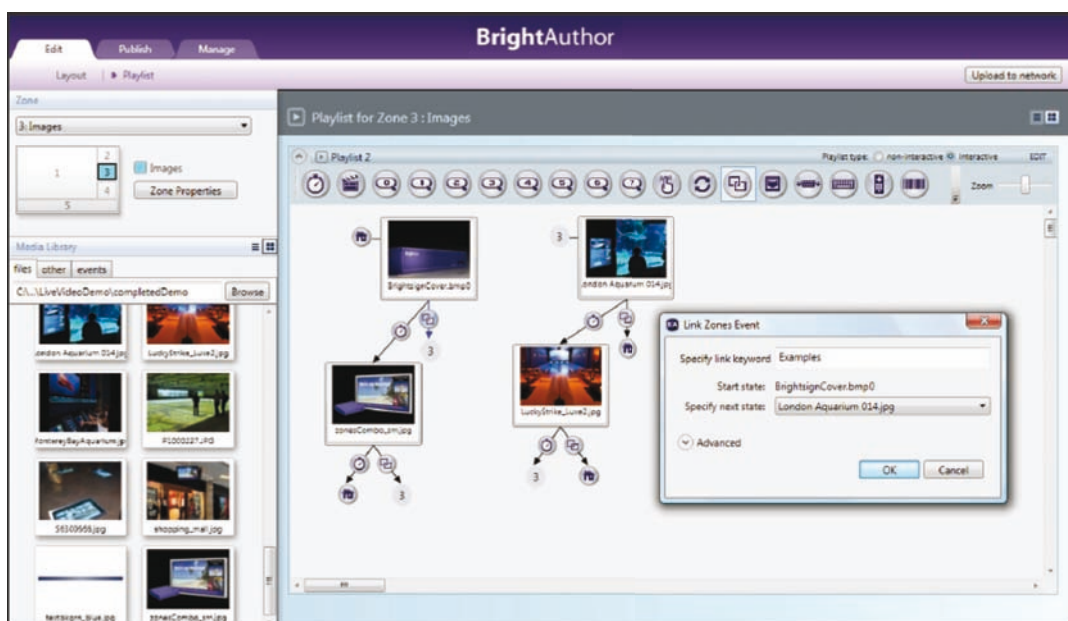- Directly publish to your PC, memory cards or a network location

Network
- Convenient content updates from anywhere
- Diverse real-time content feeds such as RSS media
- Secure network monitoring with BrightSign Network™ including network status, last successful connection and currently playing presentation

Interactive playlist using buttons

Synchronized Zones Playlist

Specifications

- To run BrightAuthor, you need a PC with Windows XP, Windows Vista or Windows 7
- To play presentations created with BrightAuthor, you need the following hardware:
    - BrightSign unit running firmware v3.2 or greater: HD110, HD210, HD410, HD810 or HD1010
    - Display: Any monitor, TV, or touch screen with inputs of: HDMI, VGA or Component (HD810 and HD1010 only)
    - Storage card: SD or SDHC (all BrightSign models) or USB Flash card (HD810 and HD1010 only)
    - Card Reader/Writer or USB port: Card reader/writer must be connected to a PC and be compatible with the storage card.

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